

ORDER



Orders	Order / Rev:	106175	Primary AE:	Amy McCreary
	Alt Order #:	06848882	Sales Office:	BLPHI
	Product Desc:	Candidate	Sales Region:	National
	Estimate:	1708		
	Flight Dates:	09/06/12 - 09/10/12		
	Original Date / Rev:	08/31/12 / 08/31/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.		
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Horsford for Congress		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals			
08/27/12	09/10/12	26	\$12,360.00	\$10,506.00	September 2012	26	\$12,360.00	\$10,506.00
					Totals	26	\$12,360.00	\$10,506.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$12,360.00
Market	100%	\$41,200.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	20%	\$8,240.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	16%	\$6,592.00
KTUD	1%	\$412.00
KVVU	24%	\$9,888.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	9%	\$3,708.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/06/12	09/07/12	M-F 5-6a	WakeUp w/Wagners	5-6a	---TF--	:30	1	\$185.00	2	0.00	NM	1	\$185.00
M-F 5-6a WakeUp w/Wagners															
WAKE UP WITH THE WAGNERS															
Start Date		End Date	Weekdays		Spots/Week	Rate	Rating								
Week: 09/03/12		09/09/12	---TF--		1	\$185.00	0.00								

Order / Rev: 106175
 Alt Order #: 06848882
 Flight Dates: 09/06/12 - 09/10/12

Advertiser: Horsford for Congress
 Product Desc: Candidate
 Estimate: 1708

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
E 1	KSNV	09/06/12	09/07/12	M-F 5-6a WakeUp w/Wagners		5-6a								1	\$185.00											
M-F 5-6a WakeUp w/Wagners																										
WAKE UP WITH THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	---TF--	1	\$185.00	0.00																					
E 2	KSNV	09/06/12	09/07/12	M-F 6-7a WakeUp w/Wagners		6-7a								2	\$900.00											
M-F 6-7a WakeUp w/Wagners																										
WAKE UP WITH THE WAGNERS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	---TF--	2	\$450.00	0.00																					
E 3	KSNV	09/06/12	09/10/12	Today Show	CM	658a-9am								3	\$1,650.00											
Today Show																										
TODAY SHOW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/06/12	09/12/12	M- TF--	3	\$550.00	0.00																					
E 4	KSNV	09/09/12	09/09/12	Meet the Press	CM	8a-9am								1	\$3,000.00											
Meet the Press																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	-----S	1	\$3,000.00	0.00																					
E 5	KSNV	09/09/12	09/09/12	Chris Matthews 9:30AM SM		9:30a-10a								1	\$175.00											
Chris Matthews SUN 9:30am																										
CHRIS MATTHEWS SHOW																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	-----S	1	\$175.00	0.00																					
E 6	KSNV	09/06/12	09/07/12	M-F Today Show II 3rd HCM		9-10a								1	\$200.00											
M-F Today Show II																										
TODAY SHOW II																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	---TF--	1	\$200.00	0.00																					
E 7	KSNV	09/06/12	09/07/12	Rachael Ray	CM	11am-12pm								1	\$200.00											
Rachael Ray																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	---TF--	1	\$200.00	0.00																					
E 8	KSNV	09/10/12	09/10/12	Noon News	CM	12-1230pm								1	\$175.00											
Noon News																										
NEWS 3 AT NOON																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	M-----	1	\$175.00	0.00																					
E 9	KSNV	09/10/12	09/10/12	The Agenda 1230pm	CM	1230-1p								1	\$100.00											
The Agenda 1230pm																										
NEWS 4: THE AGENDA																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	M-----	1	\$100.00	0.00																					
E 10	KSNV	09/10/12	09/10/12	Dr. Phil	CM	3-4p								1	\$225.00											
Dr. Phil																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	M-----	1	\$225.00	0.00																					
E 11	KSNV	09/06/12	09/07/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm								1	\$225.00											
4PM NEWS (1 hour)																										
FIRST NEWS 3 AT FOUR																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/03/12	09/09/12	---TF--	1	\$225.00	0.00																					
E 12	KSNV	09/10/12	09/10/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm								1	\$300.00											
4PM NEWS (1 hour)																										
NEWS 4 AT 430P																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/10/12	09/16/12	M-----	1	\$300.00	0.00																					
E 13	KSNV	09/06/12	09/07/12		CM	5-630p								2	\$750.00											

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Advertiser: Horsford for Congress
Product Desc: Candidate
Estimate: 1708

KSJV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				EARLY NEWS											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/03/12	09/09/12	---TF---	2		\$375.00	0.00					
E 14	KSNV	09/10/12	09/10/12	M-F Jeopardy		CM	630-7pm		M-----	:30	1	\$725.00	2	0.00	NM
				M-F Jeopardy											
				JEOPARDY											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/10/12	09/16/12	M-----	1		\$725.00	0.00					
E 15	KSNV	09/07/12	09/07/12	M-F Wheel		CM	7-730pm		-----F--	:30	1	\$725.00	2	0.00	NM
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/03/12	09/09/12	----F--	1		\$725.00	0.00					
E 16	KSNV	09/07/12	09/07/12	Face to Face w/ Ralston	CM	730-758pm		-----F--	:30	1	\$400.00	2	0.00	NM	
				Face to Face w/ J.Ralston											
				FACE TO FACE W/ JON RALSTON											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/03/12	09/09/12	----F--	1		\$400.00	0.00					
E 17	KSNV	09/06/12	09/07/12	M-F News 3 at Eleven	CM	11pm-1135pm		---TF--	:30	2	\$400.00	3	0.00	NM	
				M-F News 3 at Eleven											
				NEWS 3 NIGHTSIDE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/03/12	09/09/12	---TF--	2		\$400.00	0.00					
E 18	KSNV	09/06/12	09/07/12	The Tonight Show	CM	1135p-1237a		---TF--	:30	2	\$250.00	2	0.00	NM	
				Tonight Show											
				TONIGHT SHOW W/ JAY LENO											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/03/12	09/09/12	---TF--	2		\$250.00	0.00					
E 19	KSNV	09/10/12	09/10/12	M-F Wheel		CM	7-730pm		M-----	:30	1	\$725.00	2	0.00	NM
				M-F Wheel of Fortune											
				WHEEL OF FORTUNE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/10/12	09/16/12	M-----	1		\$725.00	0.00					
E 20	KSNV	09/10/12	09/10/12	Face to Face w/ Ralston	CM	730-758pm		M-----	:30	1	\$400.00	2	0.00	NM	
				Face to Face w/ J.Ralston											
				FACE TO FACE W/ JON RALSTON											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/10/12	09/16/12	M-----	1		\$400.00	0.00					